Why Study Cities?

We live in a rapidly urbanizing world
Why Study Cities?

places of opportunities
- Power
- Innovation
- Lifestyle
- Amenities
- Jobs
- Infrastructure

sites of contemporary problems
- Pollution and climate change
- Social inequality
- Disease, stress
- Crime

“To build a better world, we need to build better cities”
An Interdisciplinary Program

- Geography
- Sociology
- Anthropology
- Economics
- Public Administration
- Latin American & Chicana/o Studies
- Political Science
Four Areas of Specialization

- Urban Political Economy and Public Policy
- Urban Culture and Society
- Urban Sustainability
- Urban Planning, Design, and Management
Curriculum

Preparation for the major

Core Courses

Theory

Methods

Specialization

Undergrad Research

study abroad

Internship
Careers

Private Sector
- Business Development Manager
- Economic Development Analyst
- GIS Specialist
- Land Developer
- Market Researcher
- Realtor
- Urban Designer
- Community Relations Specialist

Public Sector
- City Manager
- City/Urban/Regional Planner
- Community/Economic Development Director
- Director of Housing Development
- Housing Planner
- Land Use Planner
- Legislative Research Analyst
- Public Administrator
- Social Worker
- Transit Analyst
- Transportation Planner
- Zoning Administrator

Nonprofit Sector
- Community Organizer
- Nonprofit Administrator
- Outreach Coordinator
- Grant Writer
- Policy Analyst
- Public Policy Director
- Research Associate
Questions?

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